

United States of America

United States Patent and Trademark Office

ADIDAS

Reg. No. 891,222

Registered May 19, 1970

Amended Oct. 18, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

ADIDAS AG (FED REP GERMANY JOINT STOCK COMPANY)
ADI-DASSLER-STRASSE 1
HERZOGENAURACH, FED REP GERMANY 91074

FOR: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [BOWLING], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES, IN CLASS 25 (INT. CL. 25).

FIRST USE 4-1-1949; IN COMMERCE 12-3-1952.

OWNER OF U.S. REG. NOS. 631,812, 738,673 AND OTHERS.

SER. NO. 72-318,280, FILED 2-4-1969.



David J. Kyfos

Director of the United States Patent and Trademark Office



United States Patent and Trademark Office

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Record 1 out of 1

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| | |
|-------------------------------|---|
| Word Mark | ADIDAS |
| Goods and Services | IC 025. US 022 039. G & S: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [BOWLING], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 72318280 |
| Filing Date | February 4, 1969 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Change In Registration | CHANGE IN REGISTRATION HAS OCCURRED |
| Registration Number | 0891222 |
| Registration Date | May 19, 1970 |
| Owner | (REGISTRANT) ADIDAS-SPORTSCHUHFABRIKEN ADI DASSLER K.G. FIRM FED REP GERMANY AM BAHNHOF HERZOGENAURACH, NEAR NUREMBER FED REP GERMANY (LAST LISTED OWNER) ADIDAS AG JOINT STOCK COMPANY FED REP GERMANY ADI-DASSLER-STRASSE 1 |

HERZOGENAURACH FED REP GERMANY 91074

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record ANGELO NOTARO

Prior Registrations 0631812;0738673;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECTION 8(10-YR) 20100630.

Renewal 3RD RENEWAL 20100630

Live/Dead Indicator LIVE

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PRIVACY POLICY

United States Patent Office

973,161

Registered Nov. 20, 1973

PRINCIPAL REGISTER Trademark

Ser. No. 422,163, filed Apr. 24, 1972



Adidas Sportschuhfabriken Adi Dassler KG (German
firm)
Am Bahnhof
Herzogenaurach, near Nurnberg, Germany

For: TOTE BAGS, in CLASS 3 (INT. 18).

For: SPECIFIC PURPOSE ATHLETIC SHOES, in
CLASS 22 (INT. CL. 25).

For: GENERAL PURPOSE SPORT SHOES, SPORTS
WEAR—NAMELY, SUITS, SHORTS, PANTS,
TIGHTS, SHIRTS, JERSEYS, SOCKS, AND
GLOVES—in CLASS 39 (INT. CL. 25).

Priority claimed under Sec. 44(d) on German applica-
tion filed Nov. 10, 1971; Reg. No. 889,076, dated Dec.
23, 1971.

M. E. ABRAMSON, Supervisory Examiner



United States Patent and Trademark Office

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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: [72422163](#)

Filing Dt: 04/24/1972

Reg #: [973161](#)

Reg. Dt: 11/20/1973

Registrant: ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG

Mark:

Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB
SUITE 1815
39 BROADWAY
NEW YORK, NY 10006

Assignment: 4

Reel/Frame: 1707/0080

Recorded: 03/09/1998

Pages: 26

Conveyance: CHANGE OF NAME

Assignor: ADIDAS AG

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: ADIDAS-SALOMON AG

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Assignment: 5

Reel/Frame: 3349/0543

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: ADIDAS-SALOMON AG

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: ADIDAS AG

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Int. Cls.: 25 and 26

Prior U.S. Cls.: 39 and 40

United States Patent and Trademark Office

Reg. No. 1,300,627

Registered Oct. 16, 1984

TRADEMARK
Principal Register

adidas

Adidas Sportschuhfabriken Adi Dassler KG (Fed.
Rep. of Germany limited partnership)
Am Bahnhof
Herzogenaurach, Fed. Rep. of Germany D-8522

For: SPORTSWEAR—NAMELY, SUITS,
SHORTS, PANTS, TIGHTS, SHIRTS, JERSEYS,
SOCKS, GLOVES, JACKETS, COATS,
SWIMWEAR, SWEATERS, CAPS, PULLOVERS,
WARM-UP SUITS, RAIN SUITS, SKI SUITS,
JUMP SUITS, BOOTS, SHOES, SLIPPERS, in

CLASS 25 (U.S. Cl. 39).


First use Apr. 1, 1949; in commerce Dec. 3, 1952.

For: SHOELACES, in CLASS 26 (U.S. Cl. 40).

First use Nov. 1, 1979; in commerce Nov. 1, 1979.

Ser. No. 401,865, filed Nov. 27, 1982.

BARRY SOLOMON, Examining Attorney



United States Patent and Trademark Office

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adidas

| | |
|--------------------------|---|
| Word Mark | ADIDAS |
| Goods and Services | IC 025. US 022 039. G & S: Sportswear-Namely, Suits, Shorts, Pants, Tights, Shirts, Jerseys, Socks, Gloves, Jackets, Coats, Swimwear, Sweaters, Caps, Pullovers, Warm-Up Suits, [Rain Suits, Ski Suits, Jump Suits,] Boots, Shoes, Slippers. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203 |
| | (CANCELLED) IC 026. US 037 039 040 042 050. G & S: [Shoelaces]. FIRST USE: 19791101. FIRST USE IN COMMERCE: 19791101 |
| Mark Drawing Code | (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM |
| Serial Number | 73401865 |
| Filing Date | November 27, 1982 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | August 7, 1984 |
| Registration Number | 1300627 |
| Registration Date | October 16, 1984 |

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Angelo Notaro

Description of Mark

Color is not claimed as a feature of the mark.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20131125.

Renewal

2ND RENEWAL 20131125

Live/Dead Indicator

LIVE



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Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: [73401865](#)

Filing Dt: 11/27/1982

Reg #: [1300627](#)

Reg. Dt: 10/16/1984

Registrant: Adidas Sportschuhfabriken Adi Dassler KG

Mark: ADIDAS

Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB

SUITE 1815

39 BROADWAY

NEW YORK, NY 10006

Assignment: 4

| | | | | | | |
|----------------|-----------------------------------|-----------|------------|--------------|--------------|---------------------|
| Reel/Frame: | 1707/0080 | Recorded: | 03/09/1998 | Pages: | 26 | |
| Conveyance: | CHANGE OF NAME | | | | | |
| Assignor: | ADIDAS AG | | | | Exec Dt: | 12/19/1997 |
| | | | | Entity Type: | UNKNOWN | |
| | | | | Citizenship: | NONE | |
| Assignee: | ADIDAS-SALOMON AG | | | | Entity Type: | JOINT STOCK COMPANY |
| | P.O. BOX 1120 | | | | Citizenship: | GERMANY |
| | HERZOGENAURACH, GERMANY D-91072 | | | | | |
| Correspondent: | NOTARO & MICHALOS P.C. | | | | | |
| | ANGELO NOTARO | | | | | |
| | 100 DUTCH HILL ROAD, SUITE 110 | | | | | |
| | ORANGEBURG, NY 10962-2100 | | | | | |

Assignment: 5

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| Reel/Frame: | 3349/0543 | Recorded: | 07/17/2006 | Pages: | 13 |
| Conveyance: | CHANGE OF NAME | | | | |
| Assignor: | ADIDAS-SALOMON AG | | | Exec Dt: | 05/29/2006 |
| | | | | Entity Type: | JOINT STOCK COMPANY |
| | | | | Citizenship: | GERMANY |
| Assignee: | ADIDAS AG | | | Entity Type: | JOINT STOCK COMPANY |
| | ADI-DASSLER-STRASSE 1 | | | Citizenship: | GERMANY |
| | HERZOGENAURACH, GERMANY 91074 | | | | |
| Correspondent: | ANGELO NOTARO, NOTARO & MICHALOS P.C. | | | | |
| | 100 DUTCH HILL ROAD, SUITE 110 | | | | |
| | ORANGEBURG, NY 10962-2100 | | | | |
| Domestic rep: | NOTARO & MICHALOS P.C. | | | | |
| | 100 DUTCH HILL ROAD, SUITE 110 | | | | |
| | ORANGEBURG, NY 10962-2100 | | | | |

Int. Cls.: 25 and 26

Prior U.S. Cls.: 39 and 40

United States Patent and Trademark Office

Reg. No. 1,310,140

Registered Dec. 18, 1984

TRADEMARK
Principal Register



Adidas Sportschuhfabriken Adi Dassler KG (Fed.
Rep. of Germany limited partnership)
Am Bahnhof, Herzogenaurach, Fed. Rep. of
Germany D-8522

For: SPORTSWEAR—NAMELY, SUITS,
SHORTS, PANTS, TIGHTS, SHIRTS, JERSEYS,
SOCKS, GLOVES, JACKETS, COATS,
SWIMWEAR, SWEATERS, CAPS, PULLOVERS,
WARM-UP SUITS, RAIN SUITS, SKI SUITS,
JUMP SUITS, BOOTS, SHOES, SLIPPERS, in
CLASS 25 (U.S. Cl. 39).

First use Mar. 10, 1972; in commerce Sep. 1974.

For: SHOELACES, in CLASS 26 (U.S. Cl. 40).

First use Nov. 1, 1979; in commerce Nov. 1, 1979.

Owner of U.S. Reg. Nos. 973,161, 1,162,828 and
others.

Ser. No. 406,875, filed Dec. 21, 1982.

DEBORAH S. COHN, Examining Attorney



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Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: [73406875](#)

Filing Dt: 12/21/1982

Reg #: [1310140](#)

Reg. Dt: 12/18/1984

Registrant: Adidas Sportschuhfabriken Adi Dassler KG

Mark:

Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB
SUITE 1815
39 BROADWAY
NEW YORK, NY 10006

Assignment: 4

Reel/Frame: 1707/0080

Recorded: 03/09/1998

Pages: 26

Conveyance: CHANGE OF NAME

Assignor: ADIDAS AG

Assignee: ADIDAS-SALOMON AG

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignment: 5

Reel/Frame: 3349/0543

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: ADIDAS-SALOMON AG

Assignee: ADIDAS AG

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Int. Cl.: 25

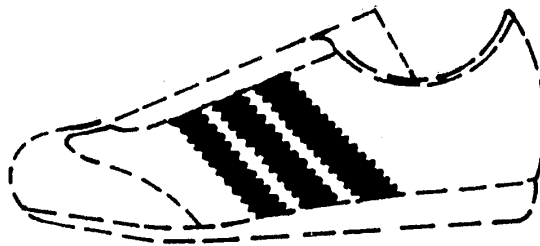
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,815,956

Registered Jan. 11, 1994

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY JOINT
STOCK COMPANY)
D-8522 HERZOGENAURACH, FED REP GER-
MANY

FOR: ATHLETIC FOOTWEAR, IN CLASS 25
(U.S. CL. 39).

FIRST USE 0-0-1952; IN COMMERCE
0-0-1952.

SEC. 2(F).

SER. NO. 74-255,912, FILED 3-16-1992.

MIDGE BUTLER, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,833,868

Registered May 3, 1994

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY JOINT
STOCK COMPANY)
D-8522 HERZOGENAURACH, FED REP GER-
MANY

FOR: ATHLETIC FOOTWEAR, IN CLASS 25
(U.S. CL. 39).

FIRST USE 0-0-1949; IN COMMERCE
0-0-1978.

SEC. 2(F).

SER. NO. 74-263,512, FILED 4-7-1992.

MIDGE BUTLER, EXAMINING ATTORNEY

Int. Cl.: 25

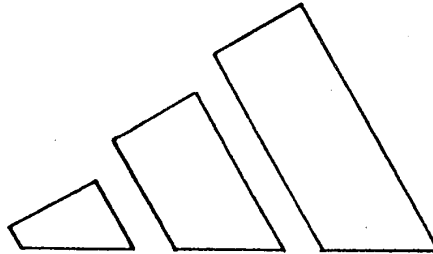
Prior U.S. Cls.: 22 and 39

Reg. No. 2,179,796

United States Patent and Trademark Office

Registered Aug. 11, 1998

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY CORPORATION)
P.O. BOX 1120
HERZOGENAUACH D-91072, FED REP GERMANY

FOR: SPORTS AND LEISURE WEAR, NAMELY SHORTS, PANTS, SHIRTS, T-SHIRTS, JERSEYS, TIGHTS, SOCKS, GLOVES, JACKETS, SWIMWEAR, SWEATERS, CAPS AND HATS, PULLOVERS, WARM-UP SUITS, RAIN-SUITS, SKI SUITS, JUMP SUITS, BOOTS, SLIP-

PERS, SANDALS, SPECIFIC PURPOSE ATHLETIC SHOES, AND GENERAL PURPOSE SPORT SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-31-1990; IN COMMERCE 7-31-1990.

SEC. 2(F).

SER. NO. 74-657,953, FILED 3-13-1995.

RONALD R. SUSSMAN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior and 39

United States Patent and Trademark Office

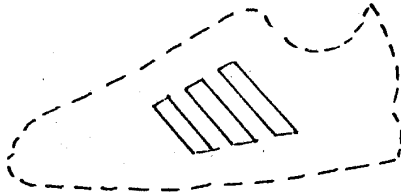
Corrected

Reg. No. 2,278,589

Registered Sep. 21, 1999

OG Date July 11, 2000

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GER-
MANY JOINT STOCK COMPANY)
P.O. BOX 1120
HERZOGENAURACH
D-91072, FED REP GERMANY, BY CHANGE
OF NAME ADIDAS AG (FED REP GER-
MANY CORPORATION) D-91072, FED REP
GERMANY

OWNER OF U.S. REG. NOS. 870,136,
1,815,956 AND 1,833,868.
SEC. 2(F).

FOR: ATHLETIC AND LEISURE FOOT-
WEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).
FIRST USE 0-0-1952; IN COMMERCE
0-0-1952.

SER. NO. 74-644,822, FILED 3-7-1995.

*In testimony whereof I have hereunto set my hand and
caused the seal of The Patent and Trademark Office to
be affixed on July 11, 2000.*

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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [74644822](#)

Filing Dt: 03/07/1995

Reg #: [2278589](#)

Reg. Dt: 09/21/1999

Registrant: adidas-Salomon AG

Mark:

Assignment: 1

Reel/Frame: [1707/0080](#)

Recorded: 03/09/1998

Pages: 26

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS AG](#)

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS-SALOMON AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Assignment: 2

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Search Results as of: 03/22/2016 11:58 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

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Int. Cls.: 18, 25 and 28

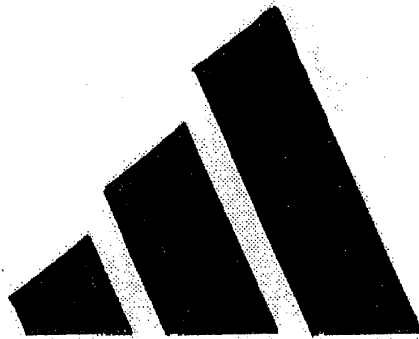
Prior U.S. Cls.: 1, 2, 3, 22, 23, 38, 39, 41 and 50

Reg. No. 2,411,802

United States Patent and Trademark Office

Registered Dec. 12, 2000

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS INTERNATIONAL B.V. (NETHERLANDS
PRIVATE COMPANY WITH LIMITED LIABILITY)
OLYMPIC PLAZA
FRED ROESKESTRAAT 123
1076 EE AMSTERDAM, NETHERLANDS

FOR: ALL PURPOSE SPORT BAGS, ATHLETIC
BAGS, TRAVELING BAGS, BACKPACKS, KNAP-
SACKS, BEACH BAGS, IN CLASS 18 (U.S. CLS. 1,
2, 3, 22 AND 41).

FOR: SPORTS AND LEISURE WEAR, NAMELY,
SHORTS, PANTS, SHIRTS, T-SHIRTS, JERSEYS,
TIGHTS, SOCKS, GLOVES, JACKETS, SWIMWEAR,
CAPS AND HATS, PULLOVERS, SWEAT-SHIRTS,
SWEAT SUITS, TRACK SUITS, WARM-UP SUITS,
RAIN SUITS; BOOTS, SLIPPERS, SANDALS, SPE-
CIFIC PURPOSE ATHLETIC SHOES AND GENERAL

ALL PURPOSE SPORTS SHOES, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FOR: SPORTS BALLS AND PLAYGROUND
BALLS; GUARDS FOR ATHLETIC USE, NAMELY,
SHIN GUARDS, KNEE GUARDS AND LEG GUARDS,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRIORITY CLAIMED UNDER SEC. 44(D) ON BEN-
ELUX APPLICATION NO. 917392, FILED 6-8-1998,
REG. NO. 0628591, DATED 6-8-1998, EXPIRES
6-8-2008.

OWNER OF U.S. REG. NOS. 2,205,219 AND
2,231,533.

SER. NO. 75-598,524, FILED 12-3-1998.

DAN VAVONESE, EXAMINING ATTORNEY



United States Patent and Trademark Office

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| | |
|--------------------------|---|
| Goods and Services | IC 018. US 001 002 003 022 041. G & S: All purpose sport bags, athletic bags, traveling bags, backpacks, knapsacks[, beach bags] IC 025. US 022 039. G & S: Sports and leisure wear, namely, shorts, pants, shirts, T-shirts, jerseys, [tights,] socks, gloves, jackets, swimwear, caps and hats, pullovers, sweat-shirts, sweat suits, track suits, warm-up suits, [rain suits,] boots, [slippers,] sandals, specific purpose athletic shoes and general all purpose sports shoes IC 028. US 022 023 038 050. G & S: Sports balls and playground balls; guards for athletic use, namely, shin guards, knee guards and leg guards |
| Mark Drawing Code | (2) DESIGN ONLY |
| Design Search Code | 26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals 26.13.21 - Quadrilaterals that are completely or partially shaded |
| Serial Number | 75598524 |
| Filing Date | December 3, 1998 |
| Current Basis | 44E |
| Original Filing Basis | 44D |
| Published for Opposition | September 19, 2000 |
| Registration Number | 2411802 |
| Registration | |

Date _____

Owner

**Assignment
Recorded**

**Attorney of
Record**

Priority Date June 8, 1998

Prior Registrations

Type of Mark

Register

Affidavit Text

Renewal

Live/Dead Indicator

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[STRUCTURED](#)
[FREE FORM](#)
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Int. Cl.: 25

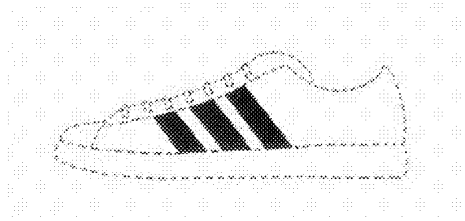
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,029,129

Registered Dec. 13, 2005

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY
AKTIENGESELLSCHAFT (AG))
ADI-DASSLER STRASSE 1-2
D-91074 HERZOGENAUACH, FED REP GERMA-
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL
STRIPES APPLIED TO FOOTWEAR, THE STRIPES

ARE POSITIONED ON THE FOOTWEAR UPPER IN
THE AREA BETWEEN THE LACES AND THE SOLE.
THE DOTTED OUTLINE OF THE FOOTWEAR IS
NOT CLAIMED AS PART OF THE MARK AND IS
INTENDED ONLY TO SHOW THE POSITION OF
THE MARK.

SEC. 2(F).

SER. NO. 78-539,629, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY



United States Patent and Trademark Office



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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [78539629](#)

Filing Dt: 12/29/2004

Reg #: [3029129](#)

Reg. Dt: 12/13/2005

Registrant: adidas-Salomon AG

Mark:

Assignment: 1

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Int. Cl.: 25

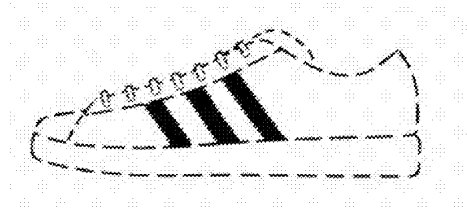
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,029,135

Registered Dec. 13, 2005

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY
AKTIENGESELLSCHAFT (AG))
ADI-DASSLER STRASSE 1-2
D-91074 HERZOGENAUACH, FED REP GERMA-
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL
STRIPES WITH SERRATED EDGES APPLIED TO

FOOTWEAR, THE STRIPES ARE POSITIONED ON
THE FOOTWEAR UPPER IN THE AREA BETWEEN
THE LACES AND THE SOLE. THE DOTTED OUT-
LINE OF THE FOOTWEAR IS NOT CLAIMED AS
PART OF THE MARK AND IS INTENDED ONLY
TO SHOW THE POSITION OF THE MARK.

SEC. 2(F).

SER. NO. 78-539,734, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY



United States Patent and Trademark Office



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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [78539734](#)

Filing Dt: 12/29/2004

Reg #: [3029135](#)

Reg. Dt: 12/13/2005

Registrant: adidas-Salomon AG

Mark:

Assignment: 1

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cls.: 9, 14, 18 and 25

**Prior U.S. Cls.: 1, 2, 3, 21, 22, 23, 26, 27, 28, 36, 38, 39,
41 and 50**

Reg. No. 3,104,117

United States Patent and Trademark Office

Registered June 13, 2006

**TRADEMARK
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY
AKTIENGESELLSCHAFT)
ADI-DASSLER-STRASSE 1-2
D-91704 HERZOGENAURACH
FED REP GERMANY

FOR: OPTICAL APPARATUS AND INSTRUMENTS, NAMELY, EYEGLASSES AND SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: LEATHER AND IMITATIONS OF LEATHER, AND GOODS MADE FROM THESE MATERIALS IN THE NATURE OF BAGS FOR GENERAL AND SPORT USE, NAMELY HANDBAGS, TOTE BAGS, WAIST PACKS, OVERNIGHT BAGS, BACKPACKS, KNAPSACKS AND BEACH BAGS; TRUNKS; TRAVELING BAGS FOR GENERAL AND SPORT USE; LEATHER AND IMITATIONS OF LEATHER AND GOODS MADE FROM THESE MATERIALS, NAMELY, WALLET, BRIEFCASES, AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: SPORTS AND LEISURE WEAR, NAMELY SUITS, SHORTS, PANTS, SWEATPANTS, SKIRTS,

SKORTS, DRESSES, BLOUSES, SHIRTS, T-SHIRTS, SLEEVELESS TOPS, POLO SHIRTS, VESTS, JERSEYS, SWEATERS, SWEATSHIRTS, PULLOVERS, COATS, JACKETS, TRACK SUITS, TRAINING SUITS, WARM-UP SUITS, SWIMWEAR, UNDERWEAR, SOCKS, GLOVES, SCARVES, WRISTBANDS AND BELTS; HEADGEAR, NAMELY CAPS, HATS, VISORS, HEADBANDS; ATHLETIC FOOTWEAR AND LEISURE FOOT WEAR, NAMELY BOOTS, SANDALS, SPECIFIC PURPOSE ATHLETIC SHOES AND GENERAL PURPOSE SPORTS SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

PRIORITY DATE OF 1-5-2004 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION
0836756 DATED 6-25-2004, EXPIRES 6-25-2014.

OWNER OF U.S. REG. NOS. 973,161, 1,310,140,
AND 1,428,947.

SER. NO. 79-006,560, FILED 6-25-2004.

ANDREW RHIM, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Goods and Services

IC 009. US 021 023 026 036 038. G & S: Optical apparatus and instruments, namely, eyeglasses and sunglasses

IC 014. US 002 027 028 050. G & S: Horological and chronometric instruments, namely, watches

IC 018. US 001 002 003 022 041. G & S: Leather and imitations of leather, and goods made from these materials in the nature of bags for general and sport use, namely, handbags, tote bags, waist packs, overnight bags, backpacks, knapsacks and beach bags; trunks; traveling bags for general and sport use; leather and imitations of leather and goods made from these materials, namely, wallets, briefcases [and key cases]

IC 025. US 022 039. G & S: Sports and leisure wear, namely suits, shorts, pants, sweatpants, skirts, skorts, dresses, blouses, shirts, T-shirts, sleeveless tops, polo shirts, vests, jerseys, sweaters, sweatshirts, pullovers, coats, jackets, track suits, training suits, warm-up suits, swimwear, underwear, socks, gloves, scarves, wristbands and belts; headgear, namely caps, hats, visors, headbands; athletic footwear and leisure foot wear, namely boots, sandals, specific purpose athletic shoes and general purpose sports shoes

Mark Drawing Code

(2) DESIGN ONLY

Design Search Code

05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches

05.03.25 - Leaf, single; Other leaves

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Serial Number

79006560

Filing Date

June 25, 2004

Current Basis

66A

Original

| | |
|-----------------------------------|--|
| Filing Basis | 66A |
| Published for Opposition | March 21, 2006 |
| Registration Number | 3104117 |
| International Registration Number | 0836756 |
| Registration Date | June 13, 2006 |
| Owner | (REGISTRANT) adidas-Salomon AG Aktiengesellschaft FED REP GERMANY Adi-Dassler-Strasse 1-2 D-91704 Herzogenaurach FED REP GERMANY (LAST LISTED OWNER) ADIDAS AG UNKNOWN Adi-Dassler-Strasse 1 91074 HERZOGENAURACH FED REP GERMANY |
| Attorney of Record | Angelo Notaro |
| Priority Date | January 5, 2004 |
| Prior Registrations | 0973161;1310140;1428947 |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Affidavit Text | SECT 15. SECTION 71 |
| Live/Dead Indicator | LIVE |

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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [79006560](#)

Filing Dt: 06/25/2004

Reg #: [3104117](#)

Reg. Dt: 06/13/2006

Registrant: adidas-Salomon AG

Mark:

Assignment: 1

Reel/Frame: [3433/0444](#)

Recorded: 11/23/2006

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 10/04/2006

Entity Type: UNKNOWN

Citizenship: GERMANY

Entity Type: UNKNOWN

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH, GERMANY

Correspondent: ADIDAS AG

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH

GERMANY

Assignment: 2

Reel/Frame: [4051/0142](#)

Recorded: 08/27/2009

Pages: 2

Conveyance:

Assignor: [ADIDAS AG](#)

Exec Dt: 06/04/2009

Entity Type: UNKNOWN

Citizenship: GERMANY

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH, GERMANY

Correspondent: ADIDAS AG

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91074 HERZOGENAURACH

GERMANY

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,580,958

United States Patent and Trademark Office

Registered Feb. 24, 2009

**TRADEMARK
PRINCIPAL REGISTER**

BOOST

BOOST WORLDWIDE, INC. (DELAWARE CORPORATION)
2001 EDMUND HALLEY DR.
RESTON, VA 20191

OWNER OF U.S. REG. NO. 2,800,924.

SN 76-977,119, FILED 7-3-2002.

FOR: CLOTHING, NAMELY, SHIRTS; FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2000; IN COMMERCE 2-1-2002.

BILL DAWE, EXAMINING ATTORNEY

1/1

United States of America

United States Patent and Trademark Office

NMD

Reg. No. 5,218,628

Registered Jun. 06, 2017

Int. Cl.: 25

Trademark

Principal Register

adidas AG (GERMANY JOINT STOCK COMPANY)

Adi-Dassler-Strasse 1

Herzogenaurach FED REP GERMANY 91074

CLASS 25: Footwear

FIRST USE 12-00-2015; IN COMMERCE 12-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-278,072, FILED 12-22-2016

KATRINA JOYE GOODWIN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SPLY-350

Reg. No. 5,413,495

Registered Feb. 27, 2018

Int. Cl.: 25

Trademark

Principal Register

adidas AG (GERMANY JOINT STOCK COMPANY)

Adi-dassler-strasse 1

Herzogenaurach, FED REP GERMANY 91074

CLASS 25: Footwear

FIRST USE 9-24-2016; IN COMMERCE 9-24-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-017,208, FILED 04-28-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office